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cc: BS
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ELECTRONIC MAIL

TO: All Divisions With Walgreens Stores

DATE: May 5, 1993

SUBJECT: Walgreens Best Value Allowance

Following is a sample letter which was mailed to Dale Solner, National Buyer, for Walgreens (the original letter signed by Dale Solner is on file in this office).

Philip Morris is paying Walgreens 75 cents per carton allowance on Best Buy and Basic brands during May and June.

We are going to meet competition (see attached letter) to protect our business on Best Value.

If you experience any problems where our brands are not at parity, please call this office immediately and I will handle with Mr. Solner.

EWW:ym

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Source: https://www.industrydocuments.ucsf.edu/docs/ggkn0000